V. Praveen Kumar

Graphic Designer

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### About Me!

### I am basically an artist and presently doing my BFA (Painting) and I spend my time painting and photography. This gives me wider viewing capabilities to think about a concept which suits my taste. Travelling is my best interest to explore the hidden mind out of everything.

### Love music, movies, friends, church are always I am with.

**Career Objective**

To attain the position of “Graphic Designer” in your organization where I can utilize my creative and innovative skills in designing, thereby adding to the development of the organization.

**Career Summary**  
  
- **BFA (Painting)** with diploma in Animation & Multimedia. 4.5 year working experience.

- Sound knowledge of the applications involved in web designing and animation skills.

- Ability to design CD and DVD covers.

- Good command over converting the raw subject matter into designing the newsletters, journals, advertisements,

Promotional articles and sales projects.

- Ability to make graphical presentations and training videos for the training programs.

- Capable of designing and publishing the websites by creative skills of presenting the subject matter.

- Experience of designing manuals for the marketing and sales collaterals.

- Ability to attract new clients with the creative art and presentation skills.

- Open to fresh thoughts, believer of team work.

- Efficient time-management with dedication towards the assigned project.

- Perfectionist with transparency at work.

**Work History**

**Fresher Graphic Designer:***Pixel En Inc Pvt Ltd.at coxtown Bangalore. 2009 – 2011*

**Creative Lead:** *Odigma Consultancy Services Pvt Ltd. Kasturinagar Bangalore. 2012 – 2013*

**Creative Specialist:** *Zaamor Lifestyle Products Pvt Ltd. Anna Salai, Chennai. 2013 to till date*

**Projects**

**MSM Dance (Logo)**

### This project was my first day of my work, which was working directly with client. Interacting daily on updating the status of the work Went on for 7 days and finally logo was confirmed after many forms and logo was decided and made live on opening of a dance school in Chennai (Prabhu Deva sibling ([Nagendra Prasad](http://www.imdb.com/name/nm1377248/)’s) dance school.

### MSM means “M Sundaram Master”.

### TEE News (iPad app for Mac)

### This was one of the first apps which were designed, worked closely with my account manager and the client was surprisingly met with many changes and confusions. Well had to come back on track and one by one the mistakes were taken care and after 12 days the design was taking its shape. Client was happy with the minute changes we made to make their product look lively. After the product was launched clients appreciation call changed everything.

### Zaamor Magazine

### Zaamor Magazine design was my great experience. Working closely with printers and marketing team, found different roles in print medium and each pollute different information and make one product.

### Made 24 page product magazine

### Relevant Qualification

### BFA in Painting (SALA – Pursuing)

### Diploma in multimedia & animation (TGC – 2011)

### Reason for Change

### Career up gradation

### CTC & Notice Period

### Can be discussed on meeting

### Praveen Kumar V